

Impact Statement

Your portal to discovery



Photo: Ontario Southwest/Chatham-Kent Tourism.

2023 annual snapshot

Community outreach and programming

- Welcomed more than 500,000 participants to hundreds of sites and engaged more than 85 per cent of Ontario's municipalities
- Promoted anti-racism and diversity through inclusive interpretation of history at the Josiah Henson Museum of African-Canadian History, commemoration activities celebrating Emancipation Day and multiple diversity and anti-Black racism youth symposia
- Strengthened collaborative relationships with Indigenous communities, such as our partnership with the Children of Shingwauk Alumni Association and Algoma University, resulting in a new provincial plaque commemorating the former Shingwauk Indian Residential School in Sault Ste. Marie
- Contributed to the quality of life of Ontarians and supported economic resiliency in numerous local and regional communities by fostering tourism through Doors Open Ontario, and by operating museums and other sites throughout the province

Protection of Ontario's heritage

- 7,378 hectares (18,232 acres) of environmentally sensitive lands protected, providing habitat for many species at risk
- More than 450 properties protected and conserved throughout the province, including natural heritage sites such as the Cheltenham Badlands, and built heritage sites such as the Hudson's Bay Company Staff House
- Preserved and restored important community sites such as Ashbridge Estate and Fulford Place
- Nearly 1 million archaeological artifacts and more than 25,000 cultural artifacts related to Trust properties preserved and interpreted, including artifacts reflecting 100 years of operating the Niagara Apothecary as well as artifacts and features related to the War of 1812 destruction of the town
- Updated older blue and gold provincial plaques, which included outdated language and terminology, with new research (available through our online plaque database)

Sector resilience and engagement

- Thanks to rental income, theatre bookings, investment earnings and ministry grants, the Trust consistently raises more than 65 per cent of all costs and 100 per cent of salary costs so that 100 per cent of individual donations are directed to our conservation activities and programs
- Engaged nearly 3,000 volunteers across all our sites and programs
- Generated nearly 36 million social media impressions and grew our social media fan base to more than 30,000 followers



Elgin Theatre. Photo: Wei Wong.

Elgin and Winter Garden Theatre Centre

- Hosted a variety of stage performances for more than 70,000 visitors – from Opera Atelier to Rock of Ages – and remained a popular site during Doors Open Toronto

Fulford Place

- Welcomed nearly 4,000 visitors to view this spectacular example of beaux arts Edwardian design

Niagara Apothecary

- Saw more than 55,000 visitors at this restored pharmacy, one of Ontario’s oldest

Josiah Henson Museum of African-Canadian History

- Hosted virtual programming for the general public and student audiences, and welcomed busloads of in-person visitors

DOO in-person programming

- 573 sites opened their doors in 22 communities throughout Ontario, welcoming nearly 385,000 visitors

Online enhancements

- Our websites enjoyed more than 800,000 site visits, with new resources added for understanding adaptive reuse and Ontario’s military heritage, as well as additions to our extensive online Collections database

Capital investments

- Nearly \$4 million invested in restoring properties including Scotsdale Farm, George Brown House, the Elgin and Winter Garden Theatre Centre and Duff-Baby House



Fulford Place



Cheltenham Badlands



Shingwauk Hall plaque



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